



PRESS RELEASE

MyDIGITAL Corporation and Petrosains Signs MoU to Drive Malaysian Digital Economy Blueprint and National 4IR Policy and Launch Experience Centres

KUALA LUMPUR, 22 March 2022 – MyDIGITAL Corporation and Petrosains Sdn Bhd today signed a memorandum of understanding (MoU) to realise the vision and objectives from the Malaysian Digital Economy Blueprint (MDEB) and National Fourth Industrial Revolution (4IR) Policy as well as to launch the MyDIGITAL 4IR Experience Centre and MyDIGITAL Maker Studio located at Petrosains, The Discovery Centre at the PETRONAS Twin Towers, Kuala Lumpur City Centre.

Dato' Sri Mustapa Mohamed, Minister in the Prime Minister's Department (Economy) was present to witness the signing of the MOU between Mr. Fabian Bigar, Chief Executive Officer of MyDIGITAL Corporation and Mr. Ezarisma Azni Mohamad, Chief Executive Officer of Petrosains Sdn Bhd, as well as officiate the launch of the centres.

Dato' Sri Mustapa Mohamed said, "A key criterion of success for the MDEB and National 4IR Policy that were launched last year is the participation of the private sector. This partnership between MyDIGITAL and Petrosains is the embodiment of the public-private partnerships that would drive and accelerate the agenda of both initiatives, especially in helping to improve the education and participation from the *rakyat*. With more such partnerships in the pipeline, I am very optimistic that we can achieve our objective to become a regional leader in digital economy and to achieve inclusive, responsible, and sustainable socioeconomic development by 2030."

The MyDIGITAL 4IR Experience Centre and MyDIGITAL Maker Studio are experience and learning centres with interactive and tangible touchpoints for the

rakyat to discover more about the impact of digital and 4IR technologies such as robotics, 3D printing, Internet of Things and Machine Learning. Additionally, Petrosains will provide knowledge practices on science, technology, and mathematics (STEM) to students, teachers, and the wider public in areas aligned to the objectives of the MDEB and 4IR Policy.

Fabian Bigar said, “The partnership between MyDIGITAL and Petrosains is a key milestone of our Whole-of-Nation approach that MyDIGITAL has adopted to ensure that no one is left behind in realising the vision and goals of the MDEB and National 4IR Policy. Participation from all stakeholders is crucial in our national digitalisation journey.”

Furthermore, the partnership between MyDIGITAL and Petrosains will extend beyond the experience centres and sharing of knowledge. It will serve as a platform for both parties to mutually leverage their respective expertise and access to public and private sector stakeholders. Both parties will continue to explore other areas of collaborations, including thought leadership activities such as forums, symposiums, and conferences for various stakeholders.

Ezarisma Azni Mohamad said, “At Petrosains, we believe that successful learning approaches incorporate an experiential focus, with hands-on methods that directly utilise associated skills and knowledge. The intended goal is to build a future-ready workforce, namely with skills that can serve strategies to overcome future challenges, such as digital fluency, data literacy and agile ways of working. This serves a greater goal of upskilling a national workforce towards a stronger economy and progress for all, where no one is left behind. In this regard, we are proud and honoured to be able to play a part in the nation’s vision to build a dynamic and agile digital economy because it has always been our goal to foster greater public interest in STEM by making learning fun and interactive. I am hopeful that we can help to inspire and create a new generation of *Rakyat* that can go on to make their mark in Malaysia’s new digital economy.”

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