

PRESS RELEASE
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SMART NATION EXPO 2022 TO SPEARHEAD MALAYSIA'S DIGITAL TRANSFORMATION

Kuala Lumpur – Malaysia is set to bring together over 20,000 delegates and participants for its first international 'in-person' tech event – SMART NATION Expo 2022 after a two-year hiatus when it is staged from 27-29 September 2022 at MITEC, Kuala Lumpur. Covering three halls and over 12,000 sqm, 450 exhibitors and brands will display the latest in 5G applications, Smart Cities, IR4.0, Emerging Technologies and Solutions – many for the first time in Malaysia.

Themed 'Accelerating Digital Transformation', the Expo is where visitors can experience how all sectors of the economy can be transformed in the digital economy. Lead by MyDIGITAL Corporation, an agency under the Economic Planning Unit (EPU) of the Prime Minister's Department, together with the Ministry of Science, Technology and Innovations and the Ministry of Housing and Local Government as event partners, SMART NATION Expo 2022 will highlight 10 key zones including smart energy, smart communications, smart manufacturing/IR4.0, smart government, smart energy, smart mobility, smart security, smart building, smart healthcare and smart education.

Major sponsors and exhibitors include Tenaga Nasional Berhad, TM, Celcom, Maxis, U Mobile, ABB, Aerotree, Cyberview, Hitachi, Hikvision, Huawei, Magnetic, Nissan, Qualcomm, Sarawak Multimedia Authority, Serba Dinamik and Schneider Electric.

The SMART NATION Expo 2022 will host the ASEAN SMART CITIES CONGRESS 2022, which will feature over 50 prominent speakers and panellists from 10 countries with 500 delegates representing mayors, city officials, planners, architects, investors, developers and ICT professionals. In addition, there will be over 20 technical papers delivered by industry experts. Key speakers include **YBhg. Datuk Seri Mahadi bin Che Ngah**, Mayor, Kuala Lumpur City Hall, **Honorable Mayor Dr. H. Sharif Fasha**

M.E., Mayor of Jambi, **Mr. Fabian Bigar**, Chief Executive Officer, MyDIGITAL Corporation, **Mr. Gokhan Ogut**, Chief Executive Officer, Maxis Communications Berhad, **Prof. Jugdutt Singh**, Chief Scientist & Chief Advisor for Digital Economy, Sarawak Government, **Mr. Cho Mi-Jeong**, Director of ICT Promotion Headquarters, Gangwon Information & Culture Industry Promotion Agency (GICA) Korea, **Mr. Chew Huat Seng**, Managing Director, Hitachi Asia (M) Sdn Bhd, **Datuk Mohd Najib Ibrahim**, Managing Director and many others.

Tan Sri Dato Sri Dr Nasir Ashraf, Chairman of AMB Tarsus Events Group commented, “SMART NATION 2022 will be the largest event of its kind in the region and will be the hub for transformational technologies and applications. This will ultimately create high value jobs and a better quality of life for our citizens”.

SMART NATION 2022 will be held at MITEC, Kuala Lumpur from 27-29 September 2022. Admission to the Expo is free by Pre-registration only at www.smartnationexpo.org

MyDIGITAL Corporation (formerly known as Strategic Change Management Office) is a special purpose vehicle under the Economic Planning Unit, Prime Minister’s Department, tasked with driving and monitoring the initiatives under the Malaysia Digital Economy Blueprint (MDEB) and the National Fourth Industrial Revolution (4IR) Policy.

AMB Tarsus Events Group (www.ambtarsus.com) is the organiser of the SMART NATION Expo and its co-located events. Headquartered in Kuala Lumpur, it is one of the leading trade show organisers in Southeast Asia that focuses on key emerging markets. Established in 1996, the company is a member of the UK based Tarsus Group and organises international trade shows in Bangladesh, Cambodia, Laos, Myanmar, Malaysia, the Philippines, Sri Lanka and Vietnam.

For more information on booking a booth at SMART NATION Expo 2022, contact Ms Rina at rina@ambtarsus.com

For more information on registering for the ASEAN SMART CITIES CONGRESS 2022, contact Ms Zahida at zahida@aseansmartcitiescongress.com/
zahidah@uds.net.my

This Press Release is issued by:

**AMB Tarsus Events Group
Unit 37.08, Level 37, Menara Multi-Purpose, Capital Square,
No. 8, Jalan Munshi Abdullah,
50100 Kuala Lumpur, Malaysia
Contact Person: En. Haikal Zakaria
Contact Number: +603-2692-6888
www.ambtarsus.com**